

#WELLNESSWEDNESDAY



Discount for Health Insurance Participants



Take advantage of Highmark's Blue365 Discounts!

What is Blue365?

Blue365 is a FREE program for participants of Curbell's Health Insurance Plan that helps you stay healthier through exclusive discounts. You can save on health and wellness products and services such as gym memberships, fitness equipment, meal kits, eyewear, hearing aids, personal care items, and much more.

How does Blue365 work?

Employees of Curbell's Health Insurance Plan can [register online](#) with their Blue Cross Blue Shield member ID. You will be able to browse deals and redeem offers either online or by printing a coupon to bring to the store.

Is Blue365 free? Who can participate in Blue365?

Yes, Blue365 registration is absolutely free for participants of Curbell's Health Insurance Plan. Spouses, partners and dependents who are 18 years or older covered by Curbell's Health Insurance Plan are also eligible to enroll with Blue365 by creating their own account.

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How do I register for Blue365?

Registration is quick and easy with the below step-by-step instructions:

1. With your BCBS member ID card handy, [visit the Blue365 website](#) to begin your registration.
2. Enter your ID Card prefix to verify your BCBS Company affiliation. (The prefix is the first three characters in your member ID card).
3. Enter a valid email and password. Passwords must consist of at least eight characters, one number, one lowercase letter, one uppercase letter, and one symbol such as !@#%.
4. Fill out all the fields marked by an asterisk (*).
5. Agree to the Member and Email Authorization and the Terms and Conditions.
6. Answer a few more questions to help us provide you with a more personalized experience.
7. Click on “Register” and you’re all set to start browsing deals.

[Check Out Some of the Current Deals](#)