

POP  
ART

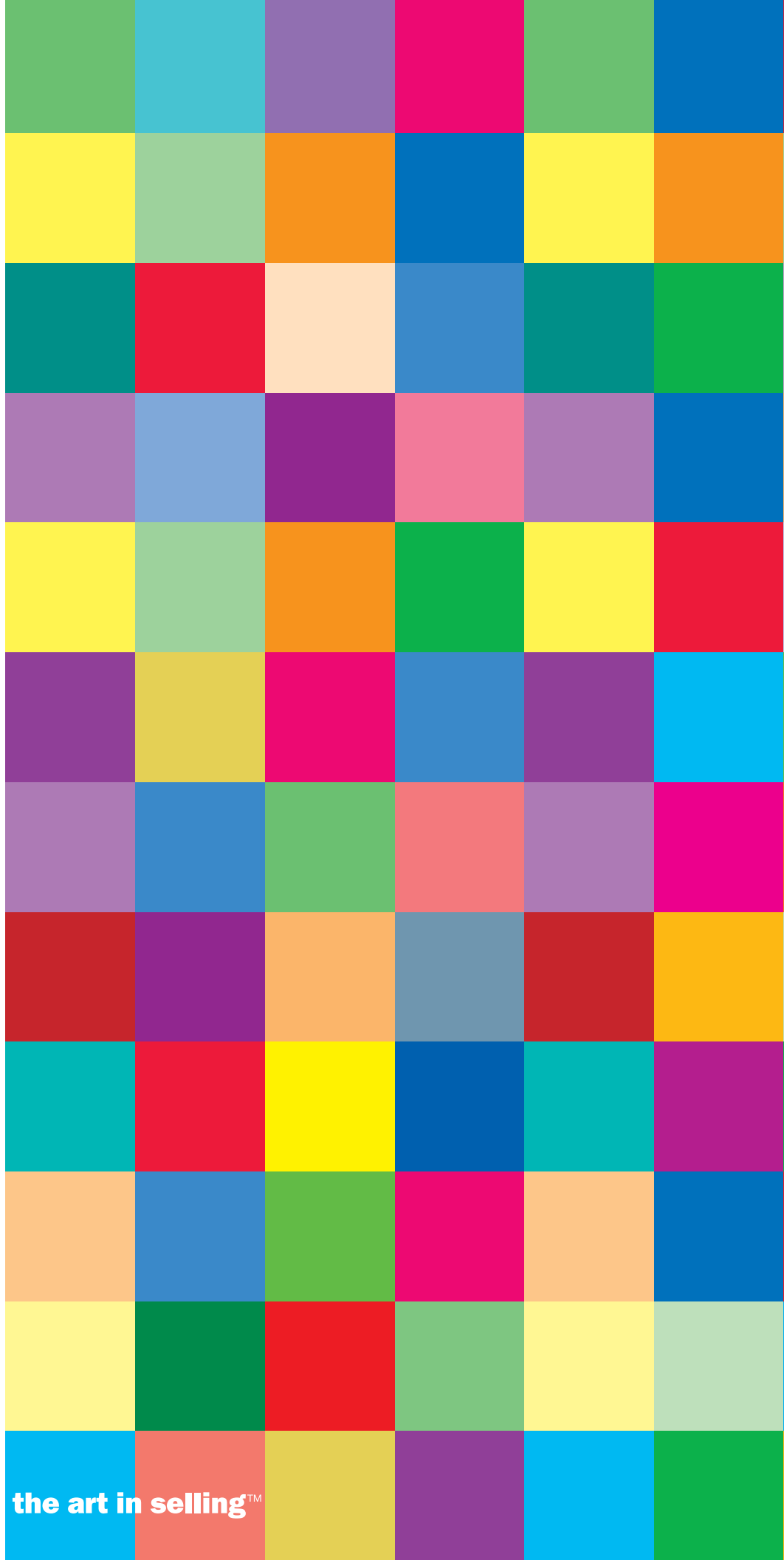
Third Release

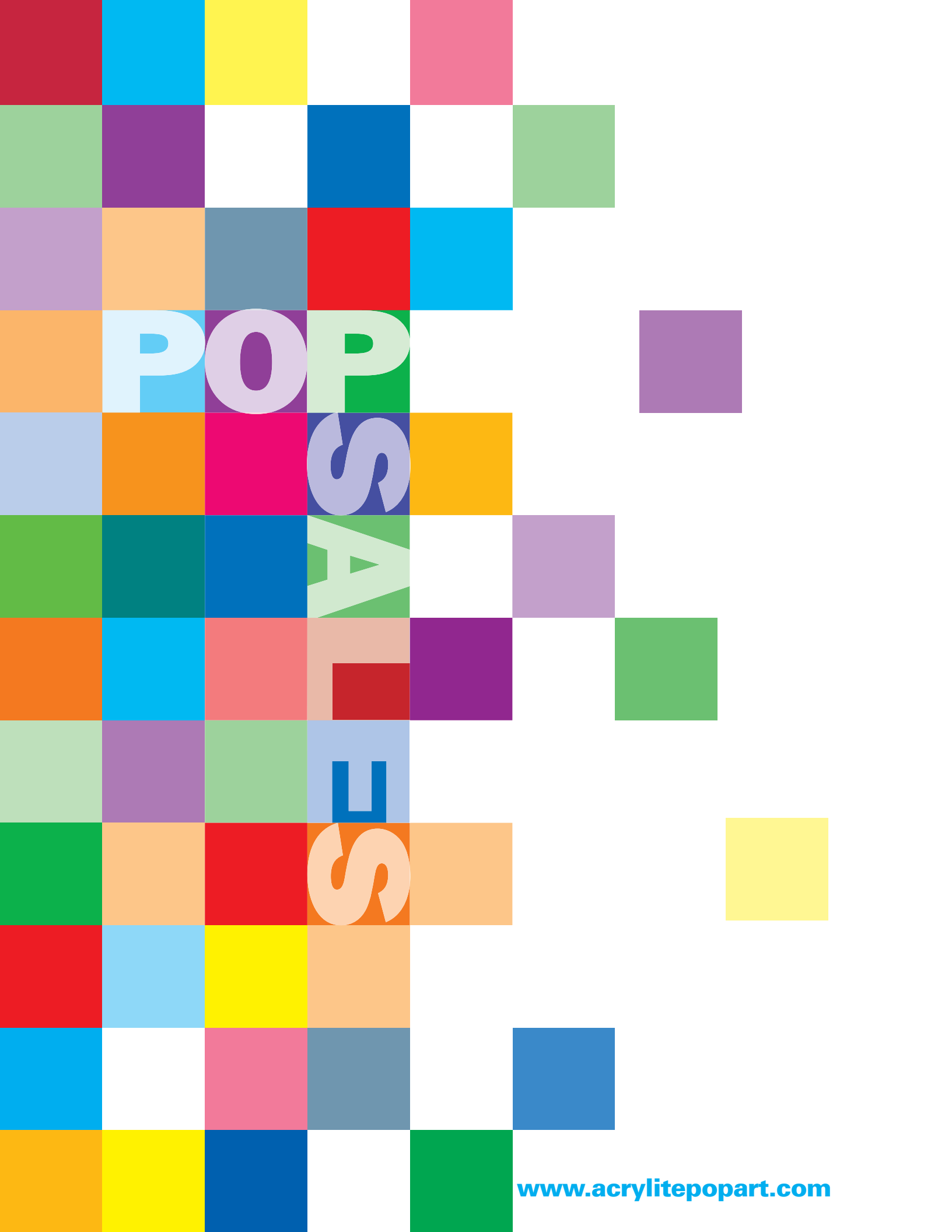
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Acrylite®  
ACRYLIC SHEET

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# POP ART Capture Attention

Want to stop traffic? Create a stir? Attract shoppers in droves? Then you need the POP ART of ACRYLITE® acrylic sheet from CYRO.

In P-O-P, ACRYLITE sheet is not just *at* the leading edge. It *is* the leading edge. We *create* the leading edge everyday. With magic colors to startle eyes that've seen it all. And pyrotechnics with light. And heroic performance. It's dream-fulfillment all the way, including any color your imagination can conjure.

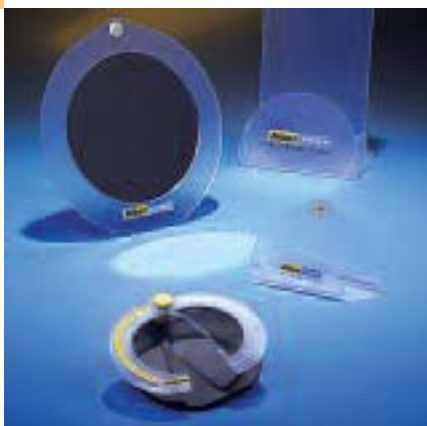
Our acrylic sheet products are transparent, translucent or opaque. Our colors vary across the spectrum, and custom colors can be made to order. Our finishes are glossy, matte or textured. Our workability is fabrication-friendly and trouble-free. Our durability stands up to whatever the world throws our way, including weather, dirt, time, and lots of people.

And did we mention our mission? The one where we keep creating specialty innovative products that let you create innovative displays? For more than 25 years CYRO Industries has provided acrylic-based sheet products that designers depend on for their outstanding quality, versatility and performance.

ACRYLITE sheet consistently outshines other materials used in display applications for optical clarity, impact strength, weather resistance, light weight, dimensional stability, abrasion and chemical resistance, and ease of fabrication and cleaning.



*"Our display made with Exotic Edge ACRYLITE GP sheet has had a tremendous reaction. It's fresh looking and very hot."*  
Harold Kirshner, MUDD watches.



*"After seeing the Blue Pastel Ice for their eyeglass lens displays, Nikon didn't want to look at anything else."*  
Marshall Sligar, Plasti-Fab, Inc.

## Exploit Color

The Designer Colors Collection of ACRYLITE sheet takes color beyond the everyday spectrum. It's neon. It's electric. It's luminescent. And it's *prismatic*, with colors that keep changing as you watch!

## Harness Light

The Designer Textures Collection of ACRYLITE sheet offers innovative textured finishes that enable you to use and control light in dazzling new ways. For indoor and outdoor displays that charm and amaze.

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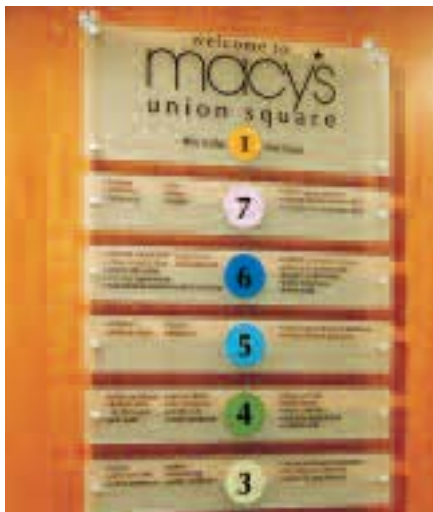
Acrylite®  
ACRYLIC SHEET

## Perform Brilliantly

The Performance Acrylics Collection of ACRYLITE sheet provides the longest service life for your P-O-P displays. ACRYLITE PLUS® acrylic sheet gives you high-impact strength with weatherability. And ACRYLITE AR sheet gives you resistance to chemicals, scratching and marring from everyday public contact and cleaning.



*"The clarity, clear edge color and impact strength of ACRYLITE PLUS sheet adds to the rich appearance of this national restaurant chain's menu caddy."*  
Bill McNeely, Jr., Acrylic Design Associates.



*ACRYLITE sheet delivers a beautiful showing in any application, including indoor signage.*

*"ACRYLITE AR sheet gets put through a lot during fabrication, and it survives. If I need to manufacture six signs, all I need is six ACRYLITE AR sheets. I don't need to purchase extra for replacement, like I do with other materials."*  
Mike Zilner, Advision Signs, Inc.



*"We specified ACRYLITE PLUS sheet for this magazine spinner rack because it fabricates consistently, is easy to work with, has smooth edges after routing, looks great and arrives safely with no breakage."*  
Marty Wolfberg, SAMA Plastics Corp.



*"ACRYLITE sheet's versatility helps us to keep innovating designs for both style and color, and at the end of the day it makes our work fun and exciting."*  
Brad Somberg, B&N Industries.

## COLORS Made To Order

Create your own colors. This is fun. Show us a color or dream one up, and we recreate it. With our ACRYLITE GP sheet, thousands of colors true to your imagination can be custom matched offering you literally thousands of options for P-O-P displays, store fixtures, signs, and more.

We ensure a consistent color match from all viewing angles and in all lighting conditions. Choose translucent, transparent or opaque in either glossy or textured finish. Made in small batch quantities, ACRYLITE GP sheet is as economical as it is exciting.

# POP ART Perform Brilliantly!

The Performance Acrylics Collection can take everything the highest-traffic retail environment dishes out. These high-performance, high-quality acrylics also fabricate so easily that they offer many new design options to your creative imagination.



*APEC Display, Inc. combined ACRYLITE AR and ACRYLITE PLUS sheet for long-lasting clarity, strength and beauty for this retail display.*

**ACRYLITE® AR abrasion resistant** acrylic sheet combines the lightweight and impact resistance of continuously manufactured sheet with an abrasion and chemical resistant coating, resulting in significantly lengthened service life. ACRYLITE AR sheet resists marring and scratching from everyday public contact, daily cleaning, and airborne dirt and dust associated with P-O-P and store fixtures. Available with coating on one or both sides. The one-sided option provides economical advantages for applications needing protection on only one side. And the uncoated side of the sheet is ideal for silk screening. Due to its outstanding chemical resistance, the coated side can be cleaned with common household cleaning supplies.

**ACRYLITE PLUS®** acrylic sheet combines the beauty and clarity of acrylic with high impact performance for longer lasting, more cost-effective store fixtures and P-O-P displays. It delivers exceptional cost savings through down-gauging without sacrificing the structural integrity of your application. Further cost reductions are achieved through faster fabrication, lower shipping costs and reduced breakage. It's the universal acrylic sheet that's ideal for all P-O-P applications where high impact strength, appearance and ease of fabrication are key.



*"Canada's largest department store, the Bay, required a high end modern look as well as extended service life. ACRYLITE PLUS sheet fit the bill."  
Bob Galamaga, Modern Age Plastics, Toronto.*



*"28,000 units of this veterinary office display shipped with no recorded breakage."  
Andy Peck, APEC Display, Inc.*

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## How Do Customers Feel About CYRO's Performance Acrylics?

*"These specially coated ACRYLITE AR panels don't scratch when they're handled or brushed up against. Some of these menu boards have been out there for years. I've never heard of a problem."*  
**Andy Kaplan, International Patterns.**

*"We drilled it, dropped it, and abused it. ACRYLITE PLUS came through our strenuous 'real world' impact test with flying colors."*  
**Tim Brackenbury, Outside Sales, Regal Display.**

*"Starting with the right material can really pay off in the end. And ACRYLITE PLUS sheet is the product of choice for applications and signs that call for eye-popping graphics with superior impact resistance."*  
**Sheryl Gibson, Western Plastics.**



*This e-ware display combines the strength of ACRYLITE PLUS sheet for the bins and tension-bearing pushers, and E-Color ACRYLITE GP sheet in magenta for attention-getting color.*



*The Art Institute of Chicago designed this exhibit catalog as a freestanding work of art using ACRYLITE PLUS sheet.*

## ACRYLITE PERFORMANCE COLLECTION SPECIFICATIONS

Chart color boxes do not represent actual product colors. They are simply design elements to make the chart easy to read.

### ACRYLITE AR abrasion resistant sheet

Standard gauge offering: range from .060" to .472"

Colorless #011-9	<input type="checkbox"/>
Glass Green #5110-9	<input type="checkbox"/>

### ACRYLITE PLUS sheet

Standard gauge offering: range from .060" to .236"

Colorless #011-9	<input type="checkbox"/>
Glass Green #5110-9	<input type="checkbox"/>



# POP ART Harness Light!

The Designer Textures Collection gives you unprecedented control of lighting effects and the ability to light up your P-O-P displays with magic.



*"One spotlight on our Pastel Ice display illuminates all three layers. Where lighting is scarce, ACRYLITE GP shines."*  
David Stotz, *The Sharper Image*.

**ACRYLITE® FF Crystal Ice** acrylic sheet is continuously manufactured, with frosted surface on one or both sides. The cool frosted finish diffuses light to enhance your design options and backlit applications. Its textured surface resists finger prints and is easy to clean. In three translucent colors—Colorless, Glass Green and Blue Ice. A beautiful choice for displays and store fixtures.

**ACRYLITE Satin Ice** sheet has a frosted, textured surface throughout the sheet that offers excellent light diffusion for indoor or outdoor lit P-O-P displays, panels and store fixtures. Its surface hides fingerprints and scratches for enhanced service life. Five translucent colors are available as well as an opaque black.

**Pastel Ice ACRYLITE GP** sheet has a frosted, non-glare matte finish on one side. When backlit, this spectacular cell cast sheet diffuses the light into a magical glowing effect and a luminous edge. In six dazzling colors, with a high level of mar resistance.

**ACRYLITE GP P-95** sheet is cell cast with a glare-free, frosted matte finish on one side.

**ACRYLITE DP-9** sheet is the same product with the matte finish on both sides for the same finished look from any viewing angle. Select from a plethora of colors with varying degrees of transmitted and reflected light from colorless to translucent to opaque. The surface is durable and scratch resistant, making it ideal for P-O-P and store fixtures in heavy traffic environments.



*Blue Crystal Ice gives this fragrance display a refreshing look and feel.*

**ACRYLITE FF P-99** sheet offers a colorless, non-glare surface that can be painted or silk-screened. Ideal for indoor signage.

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# ACRYLITE DESIGNER TEXTURES COLLECTION SPECIFICATIONS

Chart color boxes do not represent actual product colors. They are simply design elements to make the chart easy to read.

## ACRYLITE FF Crystal Ice sheet

Standard gauge offering:			.118"	.177"	.236"	.354"
Colorless	#0917-8	one-sided				
Colorless	#0917-8	double-sided				
Glass Green	#5169-8	one-sided				
Glass Green	#5169-8	double-sided				
Blue Ice	#6191-8					

## ACRYLITE Satin Ice sheet

Standard gauge offering:		.060"	.080"	.098"	.118"	.177"	.236"	.354"	.472"
Frosted	#0918-8								
White	#0149-5								
Dark Blue	#6198-0								
Medium Blue	#6194-5								
Glass Green	#5170-8								
Black	#1235-0								

## Pastel Ice ACRYLITE GP sheet

Standard gauge offering:		.118"	.177"	.236"	.354"	.472"
Red/Orange	#2150-5					
Red	#2149-4					
Orange	#3127-7					
Yellow	#4073-8					
Green	#5143-8					
Blue	#6157-9					

## ACRYLITE GP P-95 sheet and ACRYLITE DP-9 sheet (double-sided)

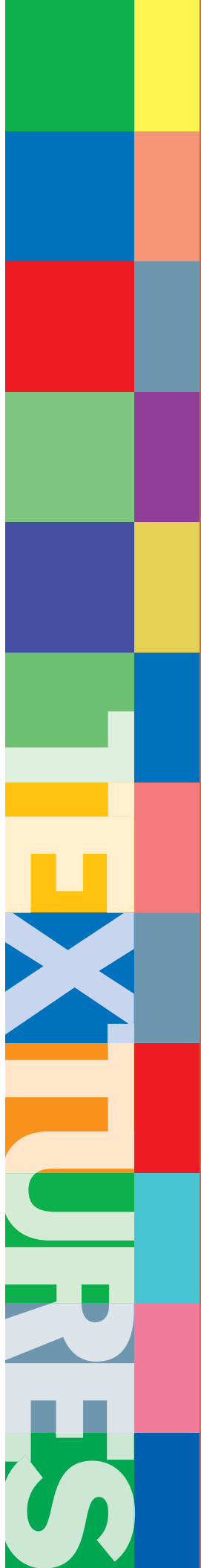
Standard gauge offering:		range from .118" to .944"
Black	#199-0	
White	#015-2	
Glass Green	#5110-9	
Colorless	#011-9	

Plus hundreds of colors with varying degrees of light transmittance. Contact your CYRO Sales Rep for availability.



## ACRYLITE FF P-99 sheet

Standard gauge offering:		.060"	.080"	.098"	.118"	.177"
Colorless	#011-9					



# POP ART Exploit Color!

The Designer Colors Collection takes color—and your displays—beyond the spectrum of the expected.

**ACRYLITE® Radiant** acrylic sheet creates dazzling color changes and dramatic eye-catching movement, all without specialty lighting! Radiant sheet magically shimmers with iridescent colors that change as the viewer moves.



*ACRYLITE Radiant sheet.*

The Sterling Collection of ACRYLITE sheet offers five silvery-smooth, decorative patterns with the look of metal and all the advantages of acrylic. From contemporary to industrial, each design emits a spectacular reflective effect.

**POP Expressions ACRYLITE GP** sheet are nine translucent, feel-good colors that warm the spirit and attract the eye. Ranging from soft to spirited, these new colors are available in a gloss or matte finish on one or both sides.

**E-Color ACRYLITE GP** sheet is available in five translucent colors from sizzling hot to icy cool. The E-Color palette is perfect for merchandising consumer electronics, computer accessories, software, music and multimedia products, as well as cosmetics, home fashions and more.

**Fluorescent ACRYLITE GP-FL** sheet comes in six attention-grabbing neon colors, with vivid edge color and long fluorescent life. The sheet provides superior uniformity of surface and edge color.

**Exotic Edge ACRYLITE GP** sheet has just a slight hint of color until viewed from its edge, where it suddenly BURSTS into one of seven startling colors! This sheet is also available with a black edge.



*This vibrant display takes advantage of the colors of POP Expressions to show off these athletic shoes.*

**ACRYLITE** sheet products offer a variety of transparent, translucent and opaque colors, as well as Colorless and Glass Green. ACRYLITE GP sheet is cell cast to exacting standards and is available in a wide range of sizes and thicknesses at low minimum order quantities. ACRYLITE FF sheet is made with a continuously manufactured proprietary process in larger quantities for greater economy. Both of these consistent performers have outstanding optical clarity, light stability, weatherability, tight thickness tolerances and low internal stress levels.


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# ACRYLITE DESIGNER COLORS COLLECTION SPECIFICATIONS

Chart color boxes do not represent actual product colors. They are simply design elements to make the chart easy to read.

## ACRYLITE Radiant sheet




























Standard gauge offering:	.118"	
Radiant	#R-50	

## Sterling Collection of ACRYLITE sheet











Standard gauge offering:	.118"	
Confetti	#S30	
Shards	#S31	
Diamond Plate	#S32	
Radial	#S33	
Linen	#S34	

## POP Expressions ACRYLITE GP sheet































Colors can be ordered with a one- or two-sided matte finish.

Standard gauge offering:	.118" .177" .236"			
Pretty in Pink	#2179-1			
Berry-licious	#2178-0			
Juicy Watermelon	#2181-0			
Orange-hue-glad	#3157-0			
Good as Gold	#4090-0			
Key Lime Pie	#5195-1			
Powder Blue	#6196-0			
Periwinkle Sky	#6197-1			
Sweet Lavender	#7036-1			









































## E-Color ACRYLITE GP sheet

Standard gauge offering:	.118" .236"		
Magenta	#2167-3		
Amber	#3146-3		
Green	#5171-5		
Blue	#6180-4		
Violet	#7027-3		


## Fluorescent ACRYLITE GP-FL sheet



Standard gauge offering:	.118" .177" .236" .354" .472"					
Red/Orange	#2150-5					
Red	#2149-4					
Orange	#3127-7					
Yellow	#4073-8					
Green	#5143-8					
Blue	#6157-9					

## Exotic Edge ACRYLITE GP sheet

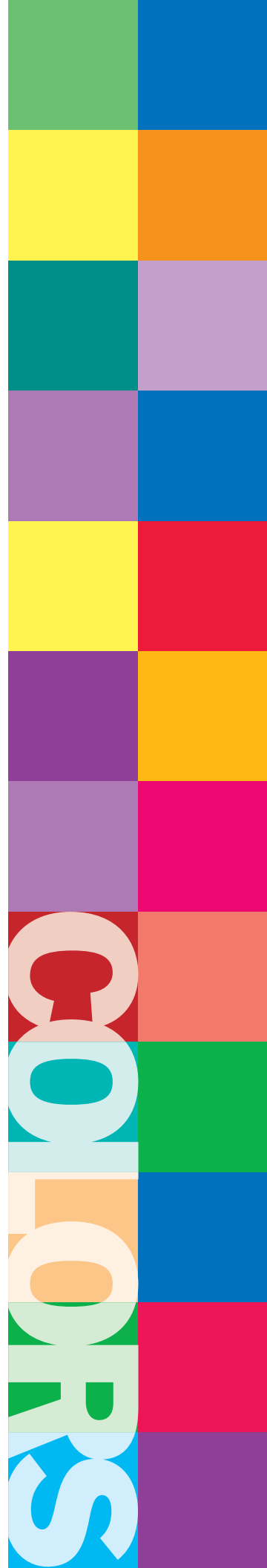
Standard gauge offering:	.118" .177" .236" .354" .472"					
Ruby	#2143-7					
Red/Orange	#2147-8					
Red	#2148-8					
Orange	#3124-9					
Yellow	#4071-9					
Green	#5141-9					
Blue	#6143-7					
Black	#144-7					

## ACRYLITE sheet

Standard gauge offering:	range from .060" to 1.250"	
Green	#5127-7	

Standard gauge offering:	range from .060" to .944"	
Colorless	#011-9	
Glass Green	#5110-9	

Plus hundreds of colors with varying degrees of light transmittance. Contact your CYRO Sales Rep for availability.





For additional product information, or to locate a local authorized CYRO distributor, please call 800.631.5384, visit [www.acrylitepopart.com](http://www.acrylitepopart.com) or contact the nearest CYRO sales office.

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Parsippany, NJ 07054

800-631-5384

[www.cyro.com](http://www.cyro.com)

[www.degussa.com](http://www.degussa.com)

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