



For Immediate Release

NEWS

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Curbell Plastics, Inc. Achieves Zero Landfill

Orchard Park, N.Y. (April 5, 2010) - Curbell Plastics has taken an aggressive approach to sustainability and is addressing the issues of waste, consumption and disposal on all fronts.

Environmental sustainability programs started taking shape in 2006 in an effort to reduce operational waste and consumption through various activities and programs such as recycling, educating employees, adopting effective management systems, installing energy efficient equipment and the implementation of lean manufacturing practices.

Recognizing that the irresponsible disposal of plastic is a major contributor to pollution, Curbell further enhanced the programs by installing energy efficient equipment and partnering with service contractors, customers and suppliers on recycling and sustainability efforts.

Recycling at all locations, Curbell easily passed the 100 ton mark in mid-2009 and has achieved "ZERO LANDFILL" status at the Corporate Headquarters and WNY Plastics Facility. This means no waste from these facilities ends up in a landfill. Curbell has also significantly reduced operational expenses, inspiring greater interest and support for other sustainability efforts.

Striving for balance between meeting the needs of today while protecting our natural capital for long-term prosperity, Curbell embraces the Three R philosophy (Reduce, Reuse and Recycle) and recognizes that it's the journey, not the destination that's important. Curbell continues to search for ways to improve and has engaged business partners, utility companies and local governments in sharing ideas and strategies in the quest for business sustainability.

Curbell Plastics supplies hundreds of plastic products to serve key industries throughout the United States and Canada from locations nationwide. It has evolved into one of the nation's largest suppliers of plastic sheet, rod, tube, films, adhesives, sealants, tapes, prototyping materials, and fabricated parts. Curbell Plastics, Inc. is a subsidiary of Curbell, Inc., a privately-held business headquartered in Orchard Park, NY. Curbell, Inc. the parent company, established in 1942, employs more than 400 nationwide. Serving its customers for more than sixty-five years, Curbell is a progressive organization driven by strong values with a proud Dun & Bradstreet credit rating of a 4A1.

To learn more about Curbell Plastics, please visit www.curbellplastics.com. To speak with a Curbell representative locally, dial toll-free 1.888.CURBELL (1.888.287.2355).

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